

Lessons learned from Ecodesign

Insights from the HVACR Industry

The European Partnership for Energy and
the Environment

Stakeholder meeting on the Evaluation of the
Ecodesign Directive

5 October 2011

Who is EPEE?



- The full value chain of the
- Refrigeration, Air Conditioning and Heat Pump sector



- A major part of the European RAC & HP industry
- > 200,000 employees in Europe
- > € 30 billion turnover in Europe

EPEE's products



13 Ecodesign Lots and counting

Positive aspects of Ecodesign

- Market analysis
 - Stakeholder involvement
 - One “EuP” per product
 - Policy flexibility
 - Market Surveillance
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- A faint, light green background graphic featuring a stylized globe with several five-pointed stars arranged in an arc above it, reminiscent of the European Union flag. The globe shows the continents of Africa and Europe.

Challenges

- Consistency
- Complexity
- Delays
- Market Surveillance needed



Strong areas of Ecodesign

Appliances



Verifiable

B2C



Enforced

Weak areas of Ecodesign

- System/ component level




- B2B



- Innovation

- Competing technologies

Conclusions

- Focus on product level
 - Appropriate info for end-user
 - Innovation driver?
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- A faint, light green background graphic featuring a stylized globe with several five-pointed stars scattered around it, positioned behind the text.

Thank you for your attention !

For more information, please contact:

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