

The Objectives of the Evaluation Study

**Evaluation of the Ecodesign Directive
(2009/125/EC)**

**First stakeholder meeting
– Welcome & introduction**



Centre for
**Strategy & Evaluation
Services**



Structure of presentation

- The aim of the evaluation
- Priorities for the investigation
- The criteria that shape the evaluation
- The processes involved – the work programme
- The timetable
- Stakeholder Involvement
- Today's Programme
- The role of the First Progress Report
- Key Questions
- Discussion

Aims of the Evaluation

A formal evaluation of the Ecodesign Directive, in line with normal Commission practice, in order to :

- respond to the requirements of Article 21
- assess the performance of the Directive
- examine whether, and in what ways, the Directive might be extended to products that are not within its current scope

Priorities

- whether the Directive is fulfilling its objectives in terms of reducing energy consumption and relevant environmental impacts for the products in its scope
- the Directive's effects on the market, on industry's competitiveness and on innovation in the sector
- whether the criteria and procedures for defining and developing implementing measures (Article 15) and as implemented by the Commission, are effective and efficient, particularly taking account of the administrative costs involved
- the effectiveness of the application of the Directive in the EU and the Member States, including issues such as product conformity, the effectiveness of surveillance and the continuing existence of hidden barriers
- the political, legal and (if appropriate) procedural relationship of the Directive with other EU policies and instruments (SCP/SIP Communication, environmental legislation and health and safety legislation). The possible integration of product related instruments (Ecodesign, Energy label, Eco-label and GPP) is of particular interest
- the appropriateness and implications of any extension of the Directive beyond its current scope to also cover non-energy related products

Evaluation criteria

- **Relevance and coherence** - the extent to which the given legislation is relevant to the identified needs and general EU policy objectives and coherent with other relevant policy tools.
- **Effectiveness** - the extent to which the legislation is achieving its operational, specific and global objectives.
- **Efficiency** – the relationship between financial and administrative inputs relating to the implementation and enforcement of the legislation and the outcomes
- **Utility** – the extent to which the impacts of the legislation compare with the needs of the target population(s) – including industry, consumers and society more generally (including environmental concerns)
- **Sustainability** - the extent to which positive changes attributable to the implementation of the legislation are expected to be sustainable . In this specific case would it be practical and reasonable to extend the procedures (implementing measures, in particular) to cover a large number of products?
- **European added value** – the extent to which intervention or activities at an EU level brings about changes that would not have occurred through Member States acting on their own or cooperating bilaterally.



Processes

- **Evaluation questions** – formulation of a series of questions relating to each criterion
- **Literature and data** – review of information available on context, baseline and developments
- **Elaboration of research methodology** – resolution of methodological questions, development of website, preparation of survey and other investigations
- **Involvement of stakeholder community**– invitation to participate , registration through website : www.cses.co.uk/ecodesign_evaluation
- **On-line survey** – survey questionnaire and open invitation to provide evidence: http://www.cses.co.uk/ecodesign_evaluation/on-line-survey/
- **Stakeholder meetings** - three meetings at critical stages of the investigations
- **Interview programme** – direct discussions with interested parties
- **Case studies** - examination of possible extension through representative cases
- **Analysis & reporting** - open development of analysis and reports (starting with the First Progress Report)



Timetable

- **Project start :** **December 2010**
- **Inception Report :** **22nd February 2011**
- **First Progress Report** **15th April 2011**
- **First stakeholder meeting** **10th May 2011**
- **First findings and Recommendations Report** **6th August 2011**
- **Second stakeholder meeting** **September 2011**
- **Draft Final Report** **7th October 2011**
- **Third stakeholder meeting** **November 2011**
- **Final Report** **9th December 2011**

Stakeholder Involvement

- **Principle** – significant developments in ecodesign have all had a major input from stakeholders; the evaluation is no different
- **Instruments :**
 - Registration of interest (via website)
 - Submission of views and evidence
 - On-line
 - Stakeholder meetings
 - Commentary on reports
- **Contribution** – shaping the conclusions on the main issues addressed by the evaluation
- **Key element : EVIDENCE**

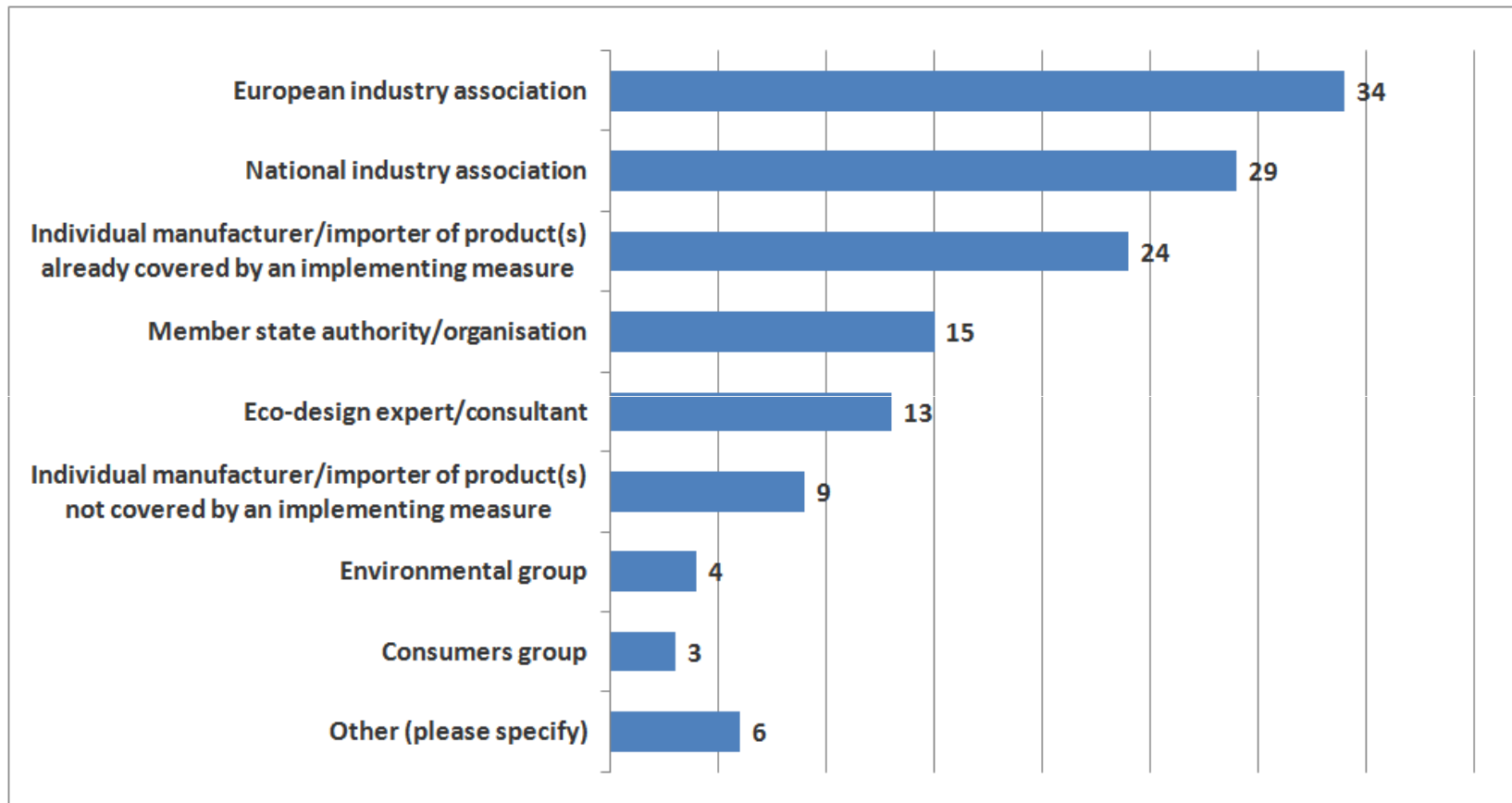
Today's Programme

- **Rationale** – shaped by the central questions of the evaluation
- **Session 1** : Effectiveness of the Ecodesign Directive
- **Session 2** : Efficiency of ecodesign implementation procedures
- **Session 3** : Market surveillance and enforcement of the Directive at the Member State level
- **Session 4** : Possible extension of the Directive
- **Concluding session** – shaping the conclusions on the main issues addressed by the evaluation
- **Key element : EVIDENCE (building on Progress Report)**

Progress Report

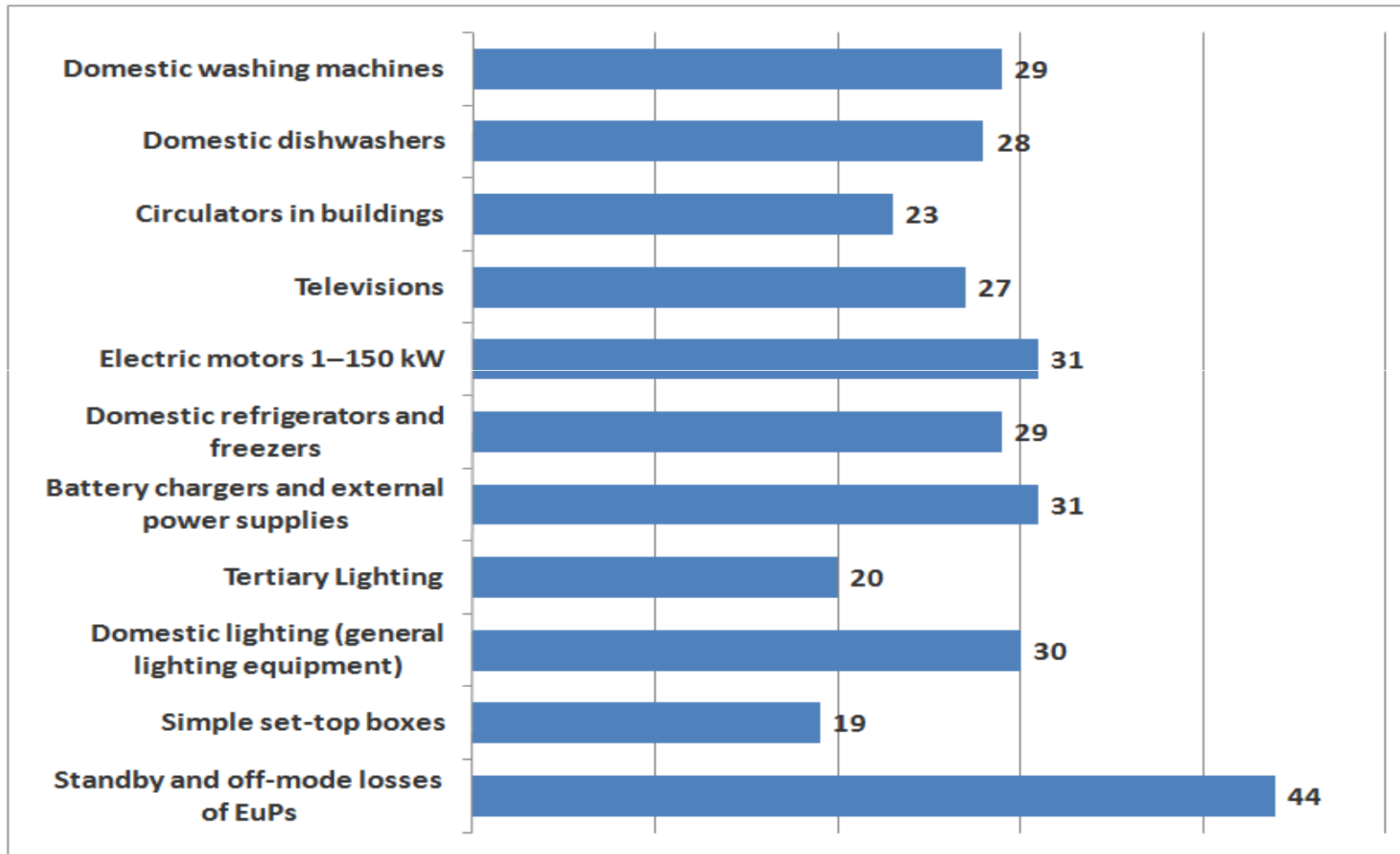
- **Rationale** – open development of reports
- **Explanation of approach** : Evaluation methodology and questions
- **Core content** : the issues and the evidence so far on central questions
- **Evidence** : background research and analysis of 50 (20 complete) responses to survey
- **Current situation** : 137 responses received by May 5th
- **Further feedback** :
 - Survey will remain open until 30th May
 - Feedback form on website
 - Direct email (ecodesign_evaluation@csesc.co.uk)
- **Key element : EVIDENCE (building on Progress Report)**

Survey Respondents' Profile



Total respondents : 137

Survey Respondents' Profile – product coverage



Key Questions

- What have been the effects of the Directive ?
- How well have the procedures operated ?
- Is the Directive being implemented correctly ?
- Is there a case for extending the Directive and in what way ?
- What is the evidence for all this ?

The main purpose of today's meeting is to organise further the stakeholder contribution to addressing these questions

Thank you for your attention

Comments, questions, suggestions?